

LA BIOSTHETIQUE TREND COLLECTION

GLOBAL BEAT

AUTUMN-WINTER 2022/23

LA BIOSTHETIQUE®
PARIS

YUE YAO

The cut and colour emphasise the contours of this short cut. The soft fringe flirts with a passionate shade of red to produce a pulsating distinction between softness and power, which also characterises the make-up of the look. Soft emerald green frames the eyes and contrasts with the scorching Hot Orange of the fingernails.

STYLING PRODUCTS

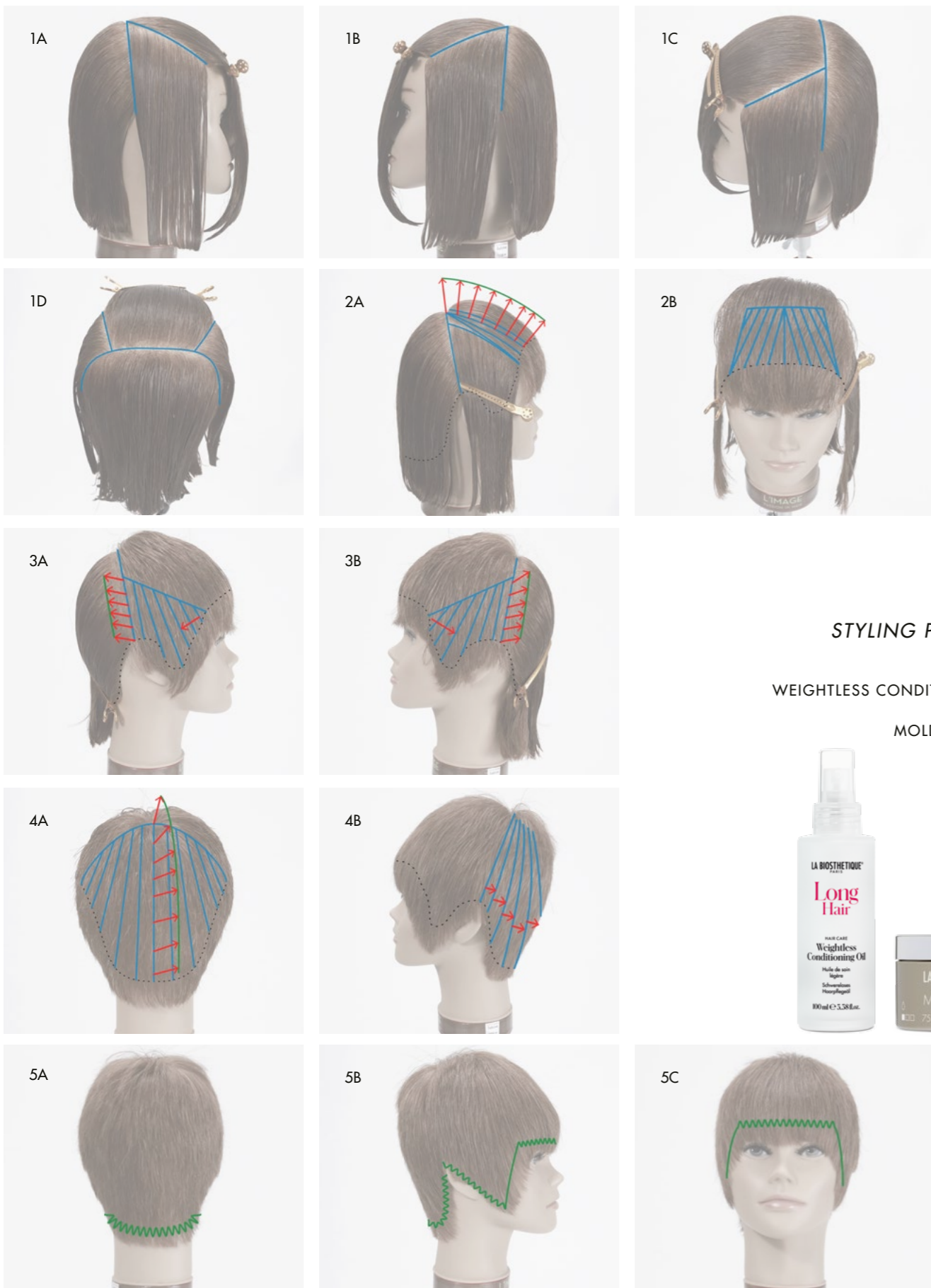
THERM-O-FLAT
■□□

LIGHT DEFINING CREAM
□□□



THE CUT

LABIOSTHETIQUE.COM/TUTORIAL



STYLING PRODUCTS

LONG HAIR
WEIGHTLESS CONDITIONING OIL

MOLDING CREAM
☐ ■ □ □



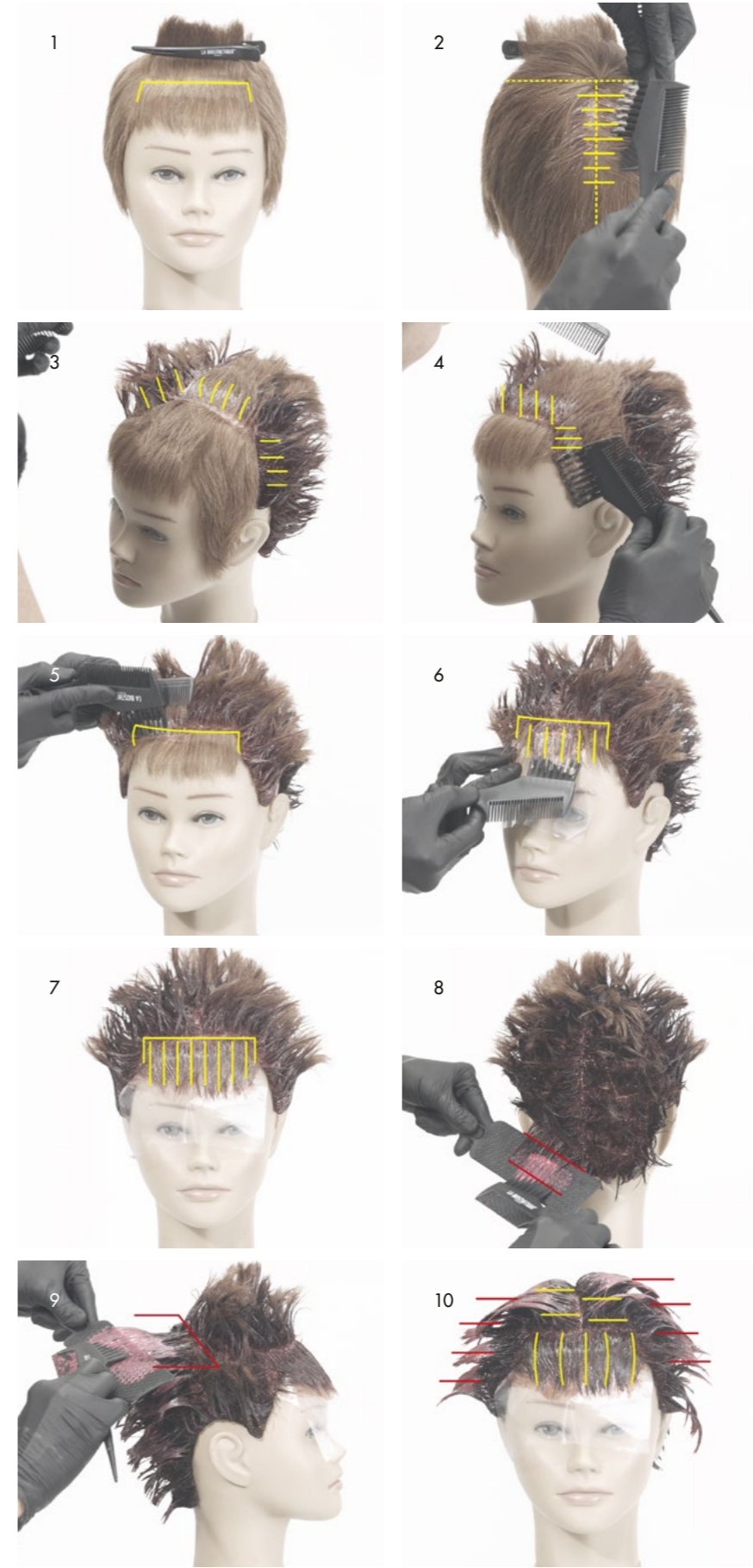


YUE YAO

LA BIOSTHETIQUE TREND COLLECTION
AUTUMN – WINTER 2022/23

THE COLOR

LABIOSTHETIQUE.COM/TUTORIAL



COLOR 1

TINT & TONE ADVANCED
3/0 3N + 5/5 5R (1:1)
+ 1.5 PARTS TINT LOTION 3% 10 VOL.

COLOR 2

TINT & TONE ADVANCED
6/5 6R + MIXING SHADE MAGENTA (3:1)
+ 1.5 PARTS TINT LOTION 9% 30 VOL.

COLOR CARE PRODUCTS

COLOUR PROTECTION
SHINE RESTORING SHAMPOO

COLOUR PROTECTION
SHINE RESTORING CONDITIONER

GLAM COLOR HAIR MASK
.50 RED



ZUZANNA

Full of coolness and confidence, the heavy rounded-off fringe seamlessly flows into the sides of this shoulder-length look. Its pulsating colour combination of sandy beige and rich brown creates striking accents that are repeated by the bold eyeliner and the matte 'notice me' berry shade on the lips.



STYLING PRODUCTS

CURL ACTIVATING
CONDITIONING SPRAY

CURL
CONTROL MOUSSE

THE CUT

LABIOSTHETIQUE.COM/TUTORIAL

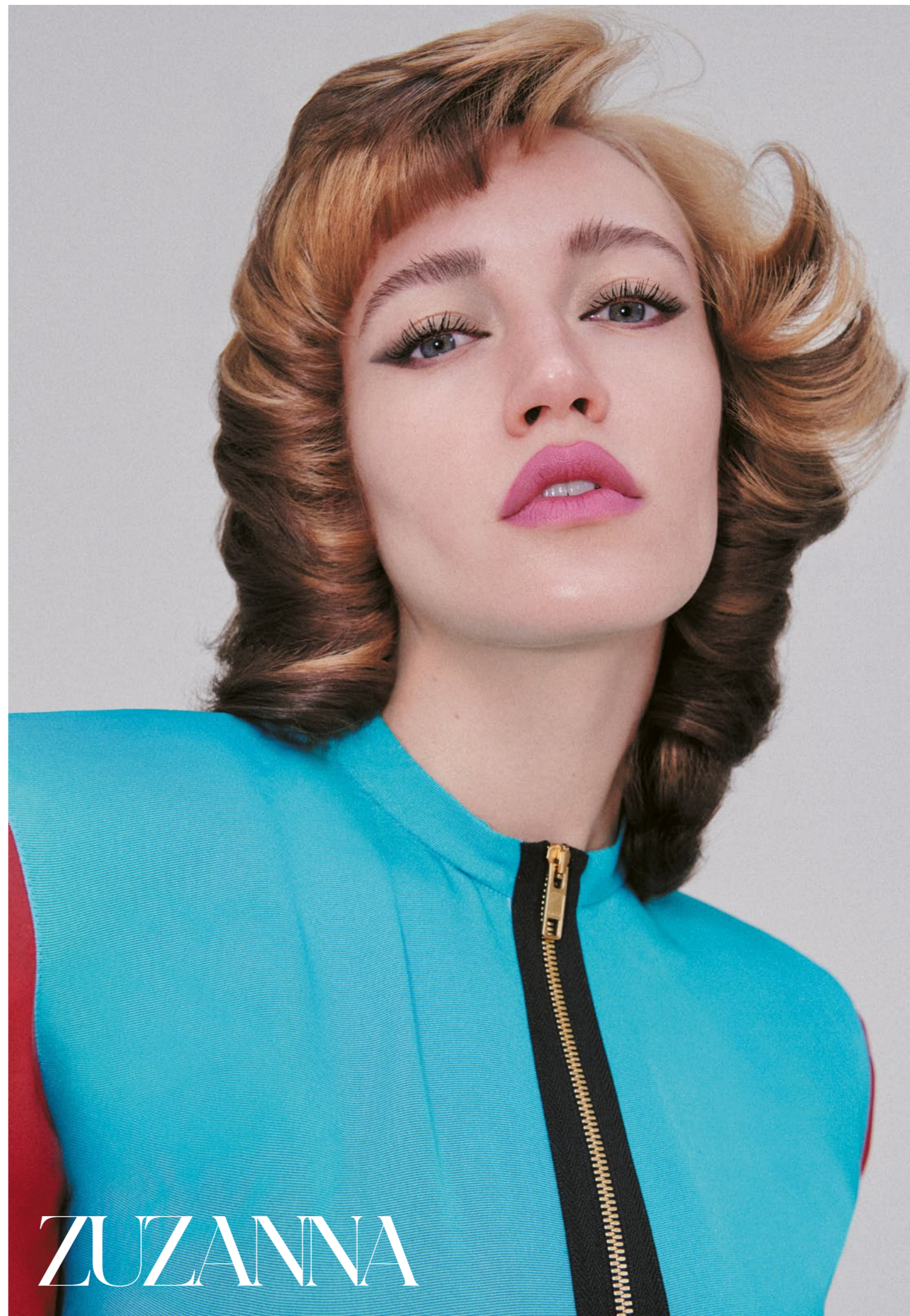


STYLING PRODUCTS

VOLUME MOUSSE



FORMULE LAQUE FINE

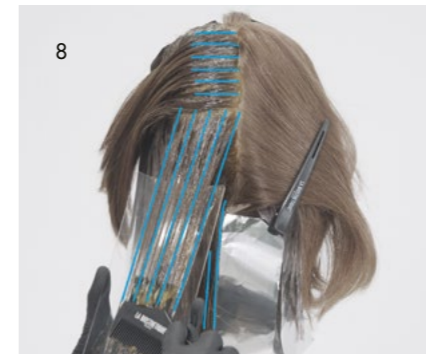
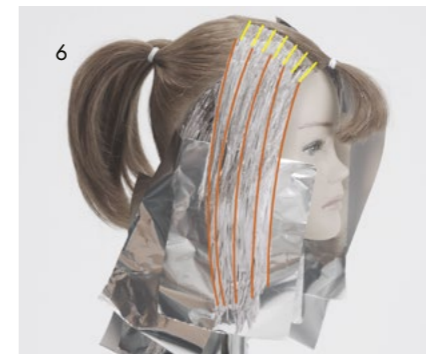
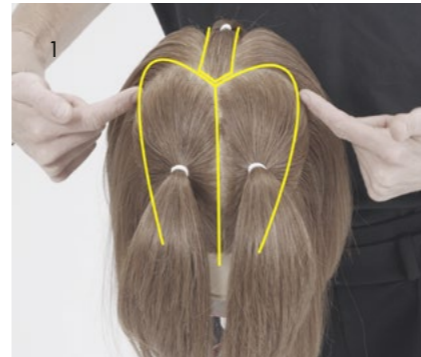




LA BIOSTHETIQUE TREND COLLECTION
AUTUMN – WINTER 2022/23

THE COLOR

LABIOSTHETIQUE.COM/TUTORIAL



COLOR 1 (ROOTS)

TINT & TONE ADVANCED
ULTRA BLONDE SERIES
101+ 100A+
+ 2 PARTS TINT LOTION 9% 30 VOL.

COLOR 2 (LENGTHS)

TINT & TONE ADVANCED
ULTRA BLONDE SERIES
101+ 100A+
+ 2 PARTS TINT LOTION 12% 40 VOL.

COLOR 3 (ROOTS-LENGTHS-TIPS)

COLOR & GLOSS
5/0 5N + 7/2 7B (1:1)
+ 1 PART TONE LOTION 1,9% 6,4 VOL.



COLOR CARE PRODUCTS

COLOUR PROTECTION
SHINE RESTORING
SHAMPOO

COLOUR PROTECTION
SHINE RESTORING
CONDITIONER

GLAM COLOR HAIR MASK
.02 CARAMEL



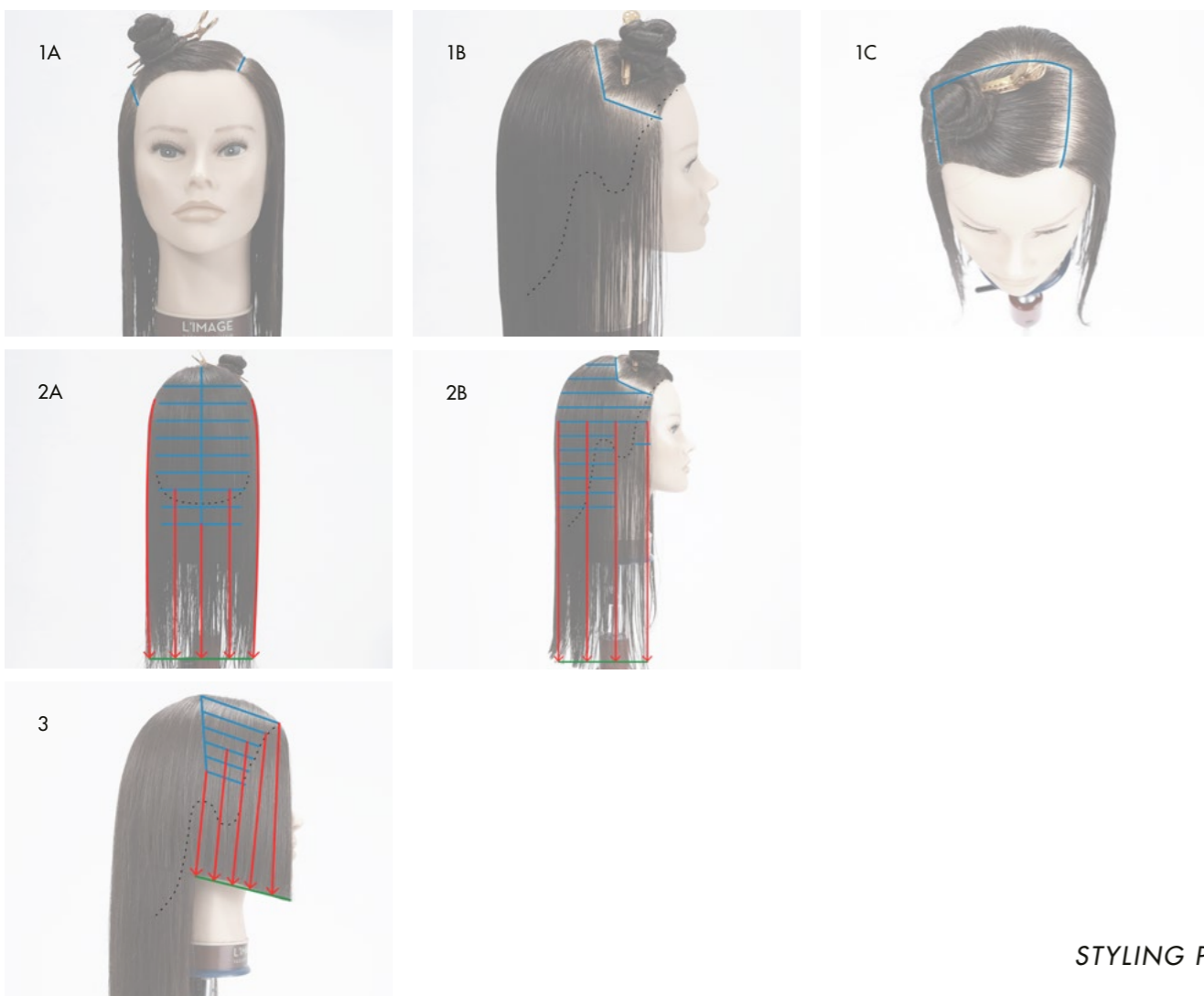
ZUZANNA

KSENIA

Colour blocking without compromise reinforces the disconnected shape of the asymmetrical and completely bluntly cut fringe, which is strengthened by the strong-willed dark shade of the roots. The striking aesthetics of the look are reflected in the lip contours, which are painted over and defined with red to contrast with eyes outlined in a shimmering tone.

THE CUT

LABIOSTHETIQUE.COM/TUTORIAL



STYLING PRODUCTS
WAVY LOOK

- CURL PROTECT & STYLE
- FORMULE LAQUE FINE

STYLING PRODUCTS
SLEEK LOOK

- THERM-O-FLAT
- HEAT PROTECTOR
- LIGHT DEFINING CREAM



KSENJA

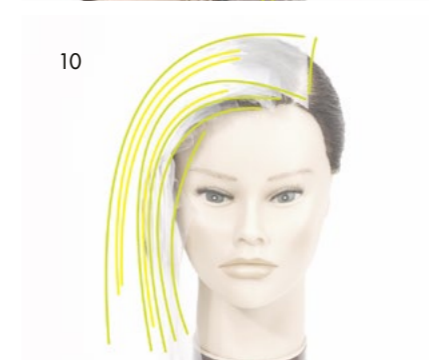
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AUTUMN – WINTER 2022/23

THE COLOR

LABIOSTHETIQUE.COM/TUTORIAL



KSENIJA



COLOR 1

BLONDE
POWDER EXTRALIFT
+ 1.5 PARTS TINT LOTION 6% 20 VOL.

ALTERNATIVE PHOTO SHOOT VERSION

TINT & TONE ADVANCED
MIXING SHADE GOLD +
MIXING SHADE COPPER (10:1)
+ 0,5 PARTS CARE ADDITIVE
+ 2 PARTS TONE LOTION 1,9% 6,4 VOL.

VOLUME POWDER
TO EASE THE TEASE (SEE PICTURE 5)

COLOR CARE PRODUCTS

COLOUR PROTECTION
SHINE RESTORING SHAMPOO
COLOUR PROTECTION
SHINE RESTORING CONDITIONER
GLAM COLOR HAIR MASK
.03 BLONDE



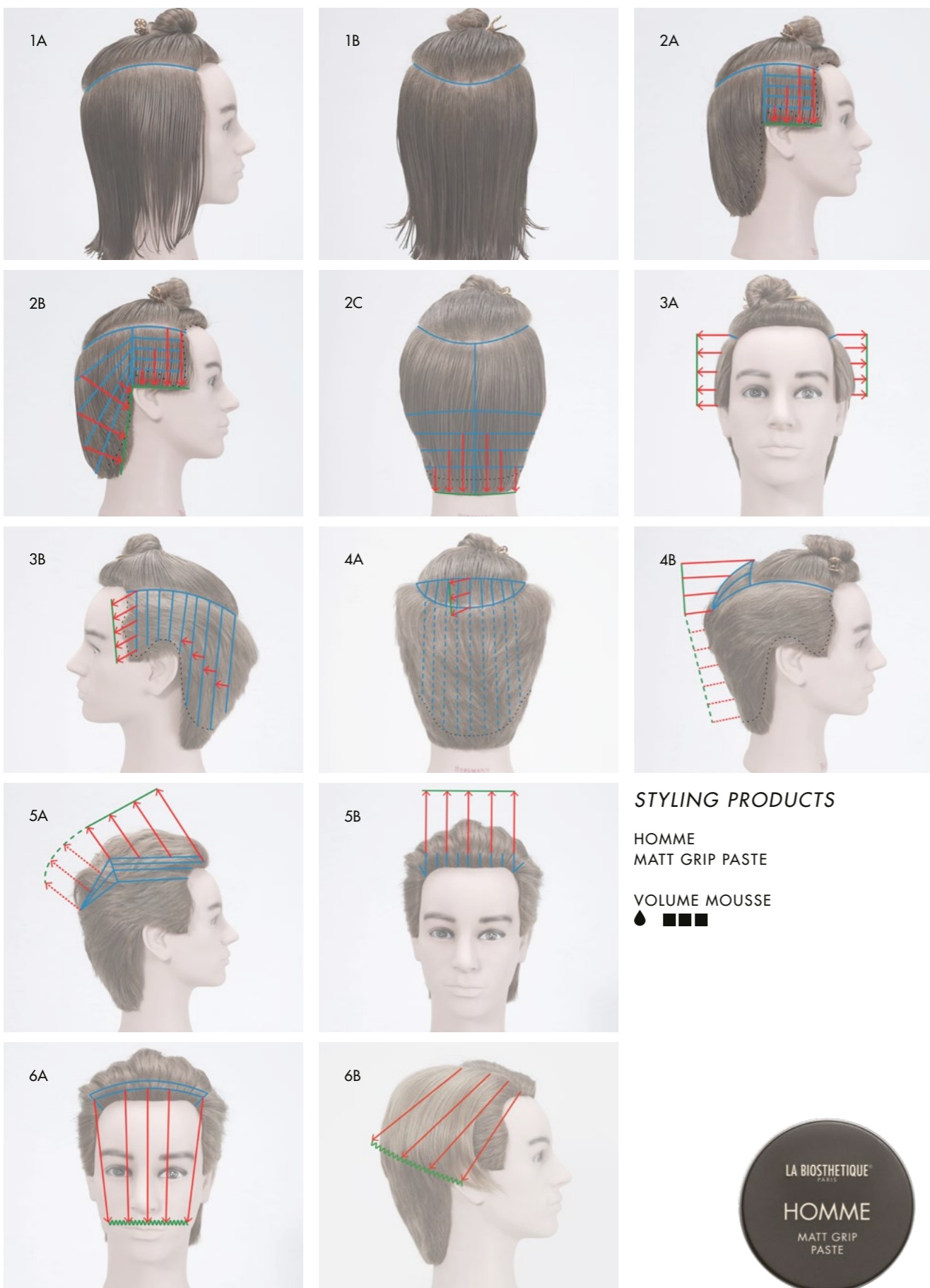
IWAN

This sexy, self-confident and sensitive look is characterised by its longer sides, which taper into a narrow section that lies flat against the nape. The longer hair on top of the head creates volume and offers potential for an infinite number of styling variations, from androgynous to rebellious. Light accents in the front section have an eye-catching impact and effectively reflect every movement.



THE CUT

LABIOSTHETIQUE.COM/TUTORIAL



STYLING PRODUCTS

HOMME
MATT GRIP PASTE

VOLUME MOUSSE
● ■■■



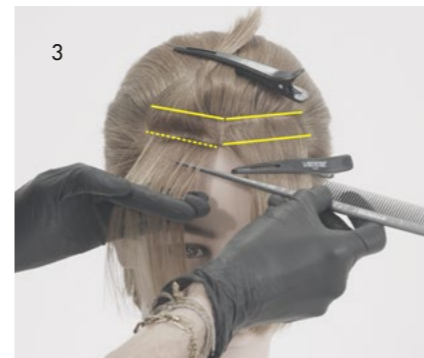
IWAN



LA BIOSMETIQUE TREND COLLECTION
AUTUMN – WINTER 2022/23

THE COLOR

LABIOSMETIQUE.COM/TUTORIAL



COLOR 1

BLONDE
POWDER EXTRALIFT
+ 1.5 PARTS TINT LOTION 3% 10 VOL.

COLOR CARE PRODUCTS

COLOUR PROTECTION
SHINE RESTORING SHAMPOO

COLOUR PROTECTION
SHINE RESTORING CONDITIONER



STYLING PRODUCTS

FORMULE LAQUE
FINE
👉 ■ □ □



IWAN

MAUDE

A look for real personalities: edgy and unconventional. The cut supports the natural texture of the air-dried waves, which are given an additional dimension by colouration in shades of popcorn and iced coffee. The purposely dark roots add a rebellious touch to the look.

STYLING PRODUCTS

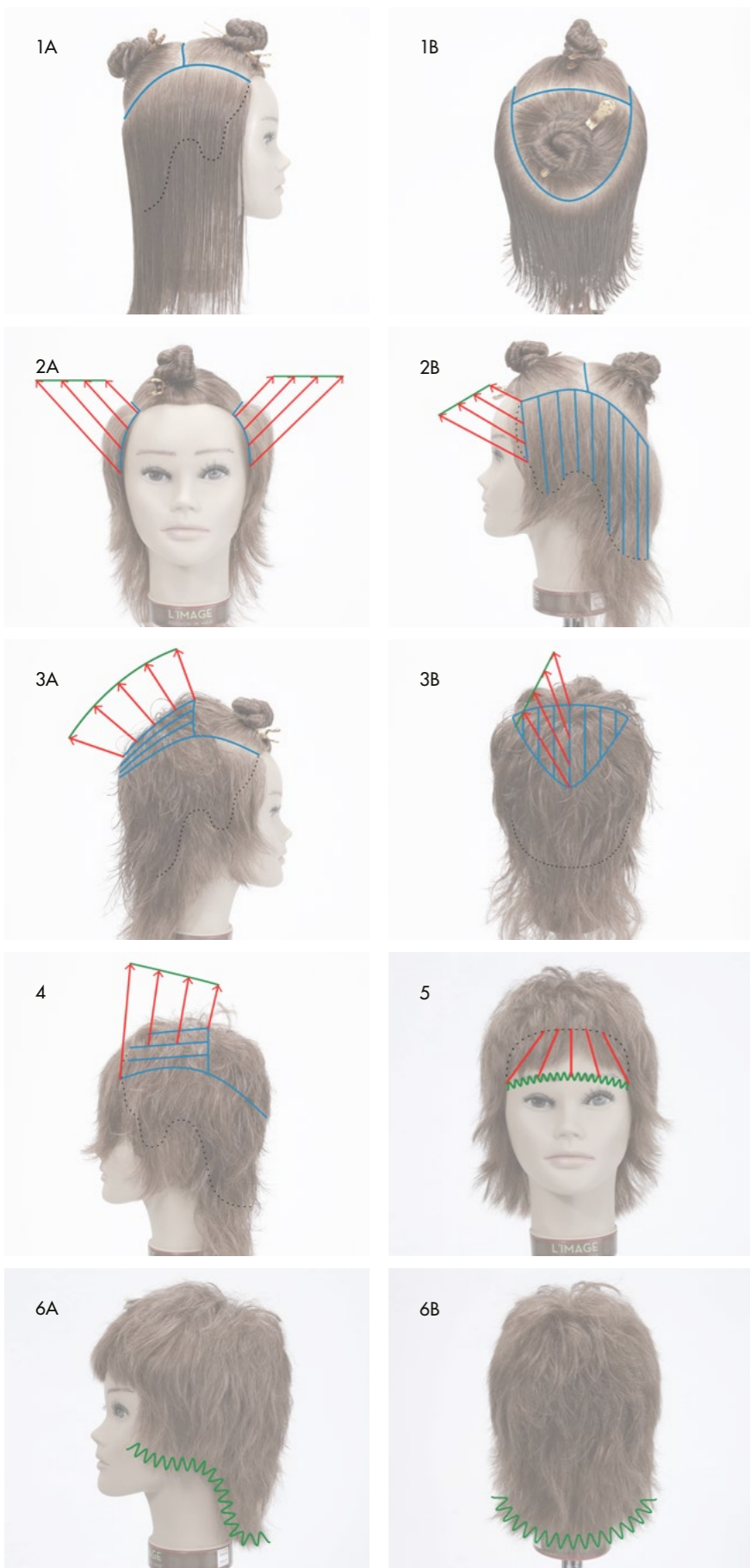
CURL
DEFINING STYLING FLUID

MOLDING CREAM
● ■ □ □



THE CUT

LABIOSTHETIQUE.COM/TUTORIAL



STYLING PRODUCTS

PILVIPLAX P



FORMULE LAQUE

FINE

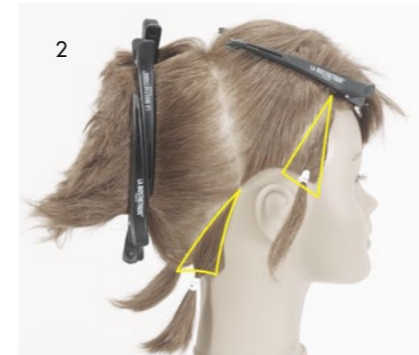




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THE COLOR

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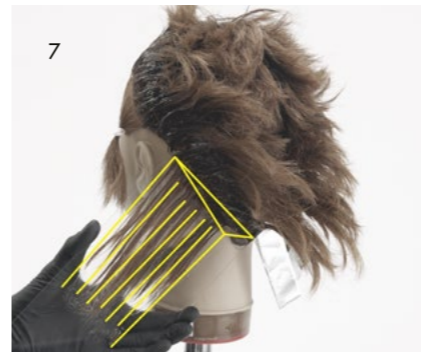
COLOR 1 (ONLY ROOTS & TRIANGLES)
COLOR & GLOSS
5/0 5N + 7/3 7G (1:1)
+ 1 PART TONE LOTION 1,9% 6,4 VOL.



COLOR 2 (ONLY LENGTHS)
BLONDE
POWDER EXTRALIFT
+ 1.5 PARTS TINT LOTION 6% 20 VOL.

ALTERNATIVE PHOTO SHOOT VERSION

COLOR & GLOSS
8/2 8B + 10/03 10LG (1:1)
+ 1 PART TONE LOTION 1,9% 6,4 VOL.



COLOR CARE PRODUCTS

COLOUR PROTECTION
SHINE RESTORING
SHAMPOO

COLOUR PROTECTION
SHINE RESTORING
CONDITIONER

GLAM COLOR HAIR MASK
.02 CARAMEL

MAUDE



www.labiosthetique.com

F - La Biosthétique Marcel Contier, Paris D - Laboratoire Biosthétique, Pforzheim